**SPONSORSHIP PACKAGES 2023**

**MINOR SPONSORSHIP PACKAGES**

**WHITE SPONSOR** - $1,000 for 1 year – Currently Available

* Ground signage consisting of one 2.4 x 0.8 m banner on home match days
* Partnership with Taroona FC advertised at taroonafc.org
* Invitation to all Taroona FC events
* Exclusive member benefits
* Invitation to sponsors day events

**BLACK SPONSOR** - $2,000 for 1 year– Currently Available

* Ground signage consisting of one 2.4 x 0.8m banner on home match days
* One home match day dedicated to your business with promotional opportunities available
* Partnership with Taroona FC advertised at taroonafc.org
* Cross promotional opportunities via Taroona FC social media platforms
* Invitation to all Taroona FC events
* Taroona FC Supporters polo shirt, beanie and scarf
* Exclusive member benefits

Invitation to sponsors day events

**MAJOR SPONSORSHIP PACKAGES**

**GROUND NAMING RIGHTS SPONSORSHIP** – Currently Available

**WHOLE OF CLUB PACKAGE** – Currently Available

* Logo on sleeve of playing shirts for all Senior teams
* Logo on front of shirts for all Youth and Junior teams
* Ground signage consisting of two 2.4 x 0.8m banners on home match days
* Exposure through live streaming of WSL matches via NPL.tv
* Business logo on SKiLLS Training marquee used at tournaments and School Holiday clinics
* One home match day dedicated to your business with promotional opportunities available
* Partnership with Taroona FC advertised at taroonafc.org
* Cross promotional opportunities via Taroona FC social media platforms
* Brand promoted with weekly fixture and results listings on social media
* Invitation to all Taroona FC events
* Two tickets to our end of season Presentation Dinner
* Taroona FC Supporters polo shirt, beanie and scarf
* Exclusive member benefits
* Invitation to sponsors day events

**WOMEN’S SUPER LEAGUE SENIOR MAJOR SPONSOR** – TASSAL Sponsor & Hall Payne Lawyer Sponsor

* Logo on front or back of shirts for WSL Senior team
* Ground signage consisting of two 2.4 x 0.8m banners on home match days
* Exposure through live streaming of WSL matches via NPL.tv
* One WSL home match day dedicated to your business with promotional opportunities available
* Partnership with Taroona FC advertised at taroonafc.org
* Cross promotional opportunities via Taroona FC social media platforms
* Brand promoted with weekly fixture and results listings on social media
* Invitation to all Taroona FC events
* Two tickets to our end of season Presentation Dinner
* Taroona FC Supporters polo shirt, beanie and scarf
* Exclusive member benefits
* Invitation to sponsors day events

**A person playing football

Description automatically generated with medium confidence**Girls playing football on a field

Description automatically generated

**MEN’S CHAMPIONSHIP MAJOR SPONSOR** – Front Shirt Sponsor is Currently Available. Back of shirt Sponsor is taken by ACEN Renewable.

* Logo on front of shirts for Senior men’s playing and training shirts
* Ground signage consisting of one 2.4 x 0.8m banner on home match days
* One Senior Men’s home match day dedicated to your business with promotional opportunities available
* Partnership with Taroona FC advertised at taroonafc.org
* Cross promotional opportunities via Taroona FC social media platforms
* Brand promoted with weekly fixture and results listings on social media
* Invitation to all Taroona FC events
* Two tickets to our end of season Presentation Dinner
* Taroona FC Supporters polo shirt, beanie and scarf
* Exclusive member benefits
* Invitation to sponsors day events

**WOMEN’S CHAMPIONSHIP MAJOR SPONSOR** – Currently Available

* Logo on front of shirts for Women’s playing shirt.
* Ground signage consisting of one 2.4 x 0.8m banner on home match days
* Partnership with Taroona FC advertised at taroonafc.org
* Cross promotional opportunities via Taroona FC social media platforms
* Brand promoted with weekly fixture and results listings on social media
* Invitation to all Taroona FC events
* Two tickets to our end of season Presentation Dinner
* Taroona FC Supporters polo shirt, beanie and scarf
* Exclusive member benefits
* Invitation to sponsors day events

**WOMEN’S SUPER LEAGUE YOUTH DEVELOPMENT MAJOR SPONSOR** – Hall Payne Lawyers Sponsor

* Logo on front of shirts for WSL Youth playing and training shirts
* Ground signage consisting of one 2.4 x 0.8m banner on home match days
* One WSL Youth home match day dedicated to your business with promotional opportunities available
* Partnership with Taroona FC advertised at taroonafc.org
* Cross promotional opportunities via Taroona FC social media platforms
* Brand promoted with weekly fixture and results listings on social media
* Invitation to all Taroona FC events
* Two tickets to our end of season Presentation Dinner
* Taroona FC Supporters polo shirt, beanie and scarf
* Exclusive member benefits
* Invitation to sponsors day events

**ACADEMY AND JUNIOR MAJOR SPONSOR** – Currently Available

* Logo on front of front of playing shirts for all Junior, SKiLLS Training and Academy teams.
* Ground signage consisting of two 2.4 x 0.8m banners on home match days
* Business logo on SKiLLS Training marquee used at tournaments and School Holiday clinics
* Partnership with Taroona FC advertised at taroonafc.org
* Cross promotional opportunities via Taroona FC social media platforms
* Invitation to all Taroona FC events
* Taroona FC Supporters polo shirt, beanie and scarf
* Exclusive member benefits
* Invitation to sponsors day events



**YOUTH SPONSOR** – Currently Available

* Logo on front of front of Youth playing shirts
* Ground signage consisting of one 2.4 x 0.8m banners on match days
* Cross promotional opportunities via Taroona FC social media platforms
* Invitation to all Taroona FC events
* Partnership with Taroona FC advertised at taroonafc.org
* Taroona FC Supporters polo shirt, beanie and scarf
* Exclusive member benefits
* Invitation to sponsors day events

**SOCIAL TEAM SPONSOR** – Currently Available

* Logo on front of front of playing shirts for any Social team.
* Ground signage consisting of 2.4 x 0.8m banners on home match days
* Partnership with Taroona FC advertised at taroonafc.org
* Cross promotional opportunities via Taroona FC social media platforms
* Invitation to all Taroona FC events
* Invitation to sponsors day events

**For further information:**

President: Sam Johnson – [president@taroonafc.org](mailto:president@taroonafc.org)

Website: [www.taroonafc.org](http://www.taroonafc.org)

Facebook: <https://www.facebook.com/TaroonaFootballClub>

Instagram: <https://www.instagram.com/taroonafc/>



Natasha Mulhall Photography